

WENDI L. WASIK

FOUNDER & CEO



WASIK CONSULTING
IDEAS INTO ACTION™



Wendi is the Founder and CEO of Wasik Consulting. She brings more than 20 years of experience providing leadership development, effective communication, and performance coaching to high-performing executives, emerging leaders and entrepreneurs across industries, ranging from start ups and small businesses to multinational companies, as well as nonprofit organizations.

An intuitive facilitator, speaker and coach, Wendi partners with clients to identify and transform familiar and comfortable patterns which impede individual and organizational performance, and in doing so, accelerates their capacity to lead and communicate effectively in today's fast-paced and highly-competitive global market. She has a proven record of helping executives managing an onslaught of rapidly expanding responsibilities and stakeholder expectations to prioritize next steps and move beyond self-limiting thought patterns and behaviors.

Beyond her work as an executive coach and leadership development consultant, Wendi is an active member of the National Association of Corporate Directors (NACD) and speaks about nonprofit governance at many of its national programs. She has been named an NACD Board Leadership Fellow. Wendi is also a passionate advocate for women. She speaks regularly to corporate women's groups and served on the Board of Directors of Women International Leaders.

In addition, Wendi serves on the National MS Society's Greater Delaware Valley Board of Trustees, and previously served as Board Chair of Beyond Celiac, formerly known as the National Foundation for Celiac Awareness. She is an adjunct professor at Temple University's Fox School of Business Center for Executive Education. Wendi has also taught for Temple's International Executive MBA program in Cali Colombia, has been a guest lecturer at California State University's Doctoral Program in Educational Leadership, and has served as a Senior Leadership Advisor at The Wharton School's Small Business Development Center.

Wendi received an M.S. degree in Organizational Dynamics from the University of Pennsylvania, and attended international economic and organizational management programs at Oxford University and London University. She has also completed courses at Harvard Law School's Program of Negotiation, and is a Fellow of The Institute of Coaching at McLean, Harvard Medical School Affiliate. Ms. Wasik is also a participant at Georgetown University's Institute for Transformational Leadership, and is a candidate for its Executive Certificate and Leadership Coaching program in December 2020. She earned a bachelor's degree in Psychology from Rosemont College.

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