

# WENDI L. WASIK

FOUNDER & CEO



**WASIK CONSULTING**  
IDEAS INTO ACTION™



Wendi is the Founder and CEO of Wasik Consulting. She brings 25 years of experience providing leadership development, effective communication, and performance coaching to high-performing executives, emerging leaders, and entrepreneurs across industries, ranging from startups and small businesses to multinational companies, as well as nonprofit organizations.

An intuitive facilitator, speaker and coach, Wendi partners with clients to identify and transform familiar and comfortable patterns which impede individual and organizational performance, and in doing so, accelerates their capacity to lead and communicate effectively in today's fast-paced and highly competitive global market. She has a proven record of helping executives managing an onslaught of rapidly expanding responsibilities and stakeholder expectations to prioritize next steps and move beyond self-limiting thought patterns and behaviors.

Beyond her work as an executive coach and leadership development consultant, Wendi is an active member of the National Association of Corporate Directors (NACD) and has spoken about nonprofit governance at many of its national programs. She has been named an NACD Board Leadership Fellow. Wendi is also a passionate advocate for women. She speaks regularly to corporate women's groups and served on the Board of Directors of Women International Leaders.

In addition, Wendi serves on the National MS Society's Board of Directors, as well as its Greater Delaware Valley Board of Trustees. She previously served as Board Chair of Beyond Celiac, formerly known as the National Foundation for Celiac Awareness. Wendi is an adjunct professor at Temple University's Fox School of Business Center for Executive Education. She has also taught for Temple's International Executive MBA program in Cali, Colombia, has been a guest lecturer at California State University's Doctoral Program in Educational Leadership, and has served as a Senior Leadership Advisor at The Wharton School's Small Business Development Center.

Wendi received an M.S. degree in Organizational Dynamics from the University of Pennsylvania and attended international economic and organizational management programs at Oxford University and London University. Additionally, Wendi is certified as an "Ambassador of Applied Compassion" by the Center of Compassion and Altruism Research Education at Stanford University. She also received an Executive Certificate in Leadership Coaching from Georgetown University's Institute for Transformational Leadership. Wendi has also completed several courses at Harvard Law School's Program on Negotiation and is a Fellow of The Institute of Coaching at McLean, Harvard Medical School Affiliate. Wendi received a B.S. degree in Psychology from Rosemont College.

(610) 212-3957

[wendi@wasikconsulting.com](mailto:wendi@wasikconsulting.com)

PHILADELPHIA | NEW YORK | LONDON

[www.wasikconsulting.com](http://www.wasikconsulting.com)